



River Park Elementary School

14th Annual Read-a-thon

“Reading Around The World”

October 9-20, 2023

What is Read-a-thon?

Read-a-thon is River Park’s biggest fundraiser of the year. The goal of this annual fundraiser is to highlight and incentivize reading and literacy by awarding prizes for participation, minutes read, and donations generated by students during the Read-a-thon. This year, Read-a-thon falls during Hispanic Heritage Month so we’re embracing the theme of “Reading Around the World” with fun prizes and events!

How Does it Work?

Step 1 – Commit to Reading: Students commit to reading every night. Your student should fill out their reading contract stating their reading goals for the fundraiser. (This year students will be filling these out with their teacher in class so this step is likely already complete!)

Step 2 – Log Your Reading: Students should cut and fill out the daily reading slip and place it in one of the grade level boxes at school each day. Filling out the slip, is their entry into the daily reading prize!

Step 3 – Record Your Minutes: Scan the QR code on the reading slip each day to quickly log minutes read. Students and classes with the most minutes read qualify for additional prizes!

Step 4 – Find Sponsors and Get Donation Pledges: Ask family, friends, and neighbors to support your reading efforts with a tax-deductible pledge. Donations and pledges can be made throughout Read-a-thon using our online giving portal **AND/OR** cash and check donations may be collected at the end of the reading period and returned by Wednesday October 25.

Goals:

School Wide Goal: Raise at least \$40,000 – Last year River Park students raised over \$41,500 so let’s shoot for the skies and knock the goal out of this world! A school-wide Grand Prize is earned by all students if the school wide goal is met!

Important Dates:

October 6 – Read-a-Thon Kickoff! Students complete reading promises and receive custom 2023 Read-A-Thon Bookmark. Informational packets are sent home (that's this packet!).

Students may begin to gather pledges and share their custom donation page on social media!

October 9-20 – Submit Reading Slips & Minutes! Each weekday scan the QR Code to log minutes read and submit reading slips for Daily Prize Drawings.

October 23* – Finale Celebration: Bedtime Stories Around The World! Put on your jammies and join us at River Park for this unique community event! Students will get their passports stamped as they travel "around the world" (to different classrooms) hearing bedtime stories highlighting different cultures. Finish the evening off with a milk & cookies snack!

**Date for Bedtime Stories Around the World is subject to change - pay attention to Tiger Call emails for more information on this fun event!

October 25 – Last day to submit pledges and donations!

A Few More Details:

What Does Read-a-Thon Support: Read-a-thon is our biggest fundraiser and accounts for over 65% of the PTGO operating budget. The PTGO budget funds many school-wide subscriptions (like Flocabulary, Reflex Math, and PebbleGo), community events, and teacher appreciation efforts. It also provides supporting funds for specials, subject-coaches, and all grade-level teachers. Funds raised by Read-a-thon are budgeted by the PTGO membership with thoughtful consideration.

Using MemberHub Online Donation Portal: As always, we welcome cash and check donations but also provide a user-friendly on-line donation portal using MemberHub (also called GiveBacks). Each student receives a custom donation page that can be shared via social media, email, or text. Memberhub also tracks donations received and allows for "Angel Donations."

Angel Sponsors: Angel sponsors donate to Read-a-thon without sponsoring a specific reader. Thanks to the generosity of our "Angel" donors, we can reward *all* readers who participate by logging minutes read with both the 2023 Custom Bookmark & Tier 1 prizes (even those unable to raise donations independently).

The Fine Print: Only students enrolled at RPES are eligible to participate and win prizes. Reading minutes include school assignments completed at home, your child reading independently or aloud to someone, and someone reading to your child.

All Read-a-Thon donations are tax deductible (**Tax ID#: 26-2601414**). Many employers have a "company match" program, ask your sponsors to check into this as an easy way to work toward our fundraising goal! Students should not ask strangers for donations – safety first!

Cash, Checks (made to RPES PTGO), Online Credit Card Payments (made through the RPES PTGO website), and online donations made through MemberHub/Givebacks are acceptable forms of payment. **Questions: Email us at RiverParkPTGO@gmail.com**

Track Our Read-A-Thon Goals Here: www.riverparkptgo.com/2023-river-park-read-a-thon/

PRIZES!!!

Tier/Goal	Prize Earned
ALL Read-a-thon Participants	
Complete Reading Promise	“Official” 2023 Read-a-Thon bookmark that may be used throughout Read-a-Thon
Daily Reading Prizes	Submit your reading slip each day in one of the central drop off locations for a chance to win a special “Around the World” sticker in a collectible box – 1 winner per grade level/day. At the end of Read-a-Thon a GRAND PRIZE Winner will receive a Kindle Kids electronic reader. (1 winner – the more daily slip submissions the higher the chance of winning!)
Individual Donation Collection Tiers	
Tier 1: \$25 or more	2023 Custom Read-a-Thon Sticker
Tier 2: \$100 or more	Around-The-World Sling Bag and River Park Reading Light <i>(Plus Lower Tier Prizes)</i>
Tier 3: \$300 or more	Invitation to The Churro Dance Party with Ms. Wilson and Ms. McRaney. <i>(Plus Lower Tier Prizes)</i>
Tier 4: \$500 or more	Day Pass to OC Aerial & Official 2023 Read-a-Thon T-shirt & Tiger Hall of Fame Recognition <i>(Plus Lower Tier Prizes)</i>
Individual Reading Prizes	
Top 2 Readers/Grade	\$10 Book Fair Voucher & 2023 Read-a-Thon T-Shirt & Tiger Hall of Fame Recognition
School-Wide Prizes	
Class with Most Minutes Read/Grade	Students receive one day with extra recess time!
Class with Highest Participation/Grade	Students receive one day with extra recess time!
School Raises \$34,000	Super Special Surprise for Whole School
School Raises \$40,000	SUPER DUPER Special Surprise for Whole School (You WILL NOT want to miss this amazing event!)

* **Tier 4 Sibling Discount:** Families with multiple students at RPES receive a discount. If one child raises enough money to qualify for Tier 4 prizes, other siblings who raise at least \$150 each will also receive Tier 4 prizes. Thank you for your support!



My Reading Promise

I, _____, am committed to reading every night during the 2023 Read-a-thon!

I hereby promise to read _____ minutes per night from Sunday, October 8 through Friday, October 20 to support the Read-a-thon fundraiser and River Park Elementary School!

Student Signature

Place this promise in a spot where you can see it everyday as a reminder of your commitment. After reading each night, take **TWO steps** to show your participation and log your minutes read.

1. **Fill out one of the reading slips** included in the Read-a-Thon info packet and place it in one of the collection bins at school. (These slips are your entry for the daily prize drawings and the grand prize drawing)
2. **Scan the QR code** on the reading slip to log the number of minutes you read. (Logging your minutes will contribute to your class reading and participation totals to earn extra recess. These form submissions are also how we track the top readers from each grade level! - please complete a new form each night to log nightly reading minutes.)



Daily Reading Slips for Week 1 (Oct 9 -13)

Complete and turn in one of these slips each weekday, October 9-13 and October 16-20. Place the slip in the grade level boxes located at school. Each day, six winners (one from each grade) will be drawn as winners of the daily reading prize. On October 23, a GRAND PRIZE winner will be selected from all entries submitted during Read-a-thon. Don't forget to scan the QR code each day to log your reading minutes.



Return Slip on **MONDAY, OCTOBER 9. Scan QR to log minutes.**

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on **TUESDAY, OCTOBER 10. Scan QR to log minutes.**

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on **WEDNESDAY, OCTOBER 11. Scan QR to log minutes.**

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on **THURSDAY, OCTOBER 12. Scan QR to log minutes.**

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on **FRIDAY, OCTOBER 13. Scan QR to log minutes.**

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Daily Reading Slips for Week 2 (Oct 16 -20)

Complete and turn in one of these slips each weekday, October 9-13 and October 16-20. Place the slip in the grade level boxes located at school. Each day, six winners (one from each grade) will be drawn as winners of the daily reading prize. On October 23, a GRAND PRIZE winner will be selected from all entries submitted during Read-a-thon. Don't forget to scan the QR code each day to log your reading minutes.



Return Slip on MONDAY, OCTOBER 16. Scan QR to log minutes.

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on TUESDAY, OCTOBER 17. Scan QR to log minutes.

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on WEDNESDAY, OCTOBER 18. Scan QR to log minutes.

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on THURSDAY, OCTOBER 19. Scan QR to log minutes.

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____



Return Slip on FRIDAY, OCTOBER 20. Scan QR to log minutes.

Full Name _____ Grade: _____

Book Name: _____ Teacher: _____

2023 River Park Read-a-Thon Pledge Form

Make a pledge to encourage reading and raise money for River Park Elementary School PTGO!
Our Read-a-Thon will be based on minutes read per student between October 8th and October 20nd 2023.

There are two ways to make a pledge

1. You may sponsor a student for a flat amount. For example, if you pledge a flat donation of \$20, no matter how much the student reads you will owe \$20.
2. You can pledge an amount for minutes read. For example, a student reads 300 minutes over the span of the read-a-thon. If you sponsored this student for 10 cents per minute, you would owe $\$0.10 \times 300 = \30 . Or at 1 cent a minute, you would owe $\$0.01 \times 500 = \3 . You may also put a limit on any donation, just indicate that on the pledge form.

You can pay with PayPal (riverparkptgo@gmail.com) or through our Memberhub/Givebacks site (see QR code below), cash, or check payable to River Park PTGO. You can contribute now (if it's a flat donation) or at the end of the read-a-thon but all donations must be submitted by October 25th 2023. Any checks or cash can be sent into school with your child by October 25th, 2023.

Students name: _____ Teacher: _____

#	Name and Address	I will make a flat donation	I will sponsor this amount per minutes	Do not exceed
	Sample # 1 504 Anyplace Dr	\$25		
	Sample #2 340 Bookworm Ct		5 cents	\$25
1				
2				
3				
4				
5				
6				
7				
8				



**To Donate please go to member hub website
or use QR code on the left:**

<https://app.memberhub.gives/rpreaders/Campaign/Details>

Donations without crediting a student will go to the Angel Fund.



Important Links for Reference

Scan the QR codes or visit the websites below to stay in the know for all things Read-a-thon related. Make sure to follow us on Facebook and visit our website to see the class leaderboards for minutes read and see total donation amounts (these figures will be updated daily!)



Read-a-thon Webpage

View information, print more reading slips, track progress.
<https://www.riverparkptgo.com/2023-river-park-read-a-thon/>



MemberHub Donation Site

Make donations, get share-able social media link.
<https://app.memberhub.gives/rpreaders/Campaign/Details>



Promotional Video

Check out the 2023 Read-a-thon Promo Video!
www.riverparkptgo.com2023-river-park-read-a-thon



WWW.RIVERPARKPTGO.COM



FACEBOOK.COM/RPESPTGO



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